**Mission**

To act as the united and trusted voice of European gastroenterology and to be recognised as the leading authority for digestive health. We promote science, research, education and excellent quality of care and we aim to reduce health inequalities across Europe.

**Vision**

To reduce the burden of digestive diseases and improve digestive health.

UEG works in a contextual environment taking into account a wide range of environmental, sociological, political, economic and regulatory factors that influence the nature of digestive health and healthcare delivery.
UEG's core values include integrity, quality, diversity, independence, respect, accountability and transparency as an inclusive concept for all strategic drivers.

We ensure organisational vitality by rotating volunteer leadership, by professional committed staff, by well-equipped infrastructure and by good governance.

Strategic Drivers:

- **UEG Week**: Organising the best international multidisciplinary digestive health meeting in the world by sharing the highest quality research and best clinical practice, delivering most up-to-date education, and bringing together the sharpest minds.

- **Education**: Taking a central role in delivering and disseminating cutting-edge, unbiased continuing medical education and supporting professional development.

- **Research**: Encouraging innovation and excellence in research by supporting research facilitation and cooperation in the field of digestive health.

- **Journal**: Providing a key authoritative, high quality and trusted journal as an international forum for research in gastroenterology.

- **Quality of Care**: Improving clinical standards and guidelines, practice and services to reduce health inequalities across Europe for better patient care.

- **Public Affairs**: Acting as the united voice of European gastroenterology for the public and in different national and European institutions to promote digestive health.

To read the full version, visit ueg.eu/strategic-plan.